

SEO Pricing & Value Comparison



Understanding SEO Pricing

The average SEO pricing among competitors is around £509 per month. This includes the essential services that most businesses purchase together:

- **Technical SEO Audit (around £99)**
- **On-Page Optimisation (5 Pages) (around £299)**
- **Keyword Research (around £111)**

While competitors charge at least around £509 per month for basic essential SEO services, we structured our pricing in a way to provide more value at a lower cost.

SEO Services & Their Prices

1 Blog Post Packages

- 400-word blog post – around £40
- 800-word blog post – around £81
- 1,000-word blog post – around £122

2 SEO & Web Structure Analysis

- 1 Page Optimised (Title, H1/H2/H3 tags, meta description, 5 keywords) – around £116

3 Content, Images, and Mobile Audit

- 5 Pages Optimised (Image alt tags, 7 keywords) – around £218

4 Technical SEO & Negative SEO

- 10 Pages Optimised (Schema markup, 10 keywords) – around £329

5 On-Page SEO Strategies

- Basic On-Page SEO (5 pages) – Meta suggestions & implementation, 5 keywords – around £507
- Standard On-Page SEO (20 pages) – Meta suggestions & implementation, 35 keywords – around £912
- Premium On-Page SEO (50+ pages) – Meta suggestions, schema markup, image alt tags, 50 keywords – around £1,470

6 Metadata Optimisation

- 1 Page Optimised (5 keywords) – around £81

7 Advanced SEO Services

- Above Average SEO Performance (Schema markup, image optimisation) – around £182
- Full SEO Optimisation for Ranking (Page audit, schema markup, on-page optimisation) – around £263

8 On-Page SEO with Keywords

- 3 Pages, 10 Keywords (Site audit, index optimisation, XML sitemap) – around £76
- 5 Pages, 15 Keywords (Includes image compression) – around £111
- Full Website, 20 Keywords (Adds HTTPS setup) – around £152

SEO Pricing & Value Comparison



9 SEO Audits & Entry-Level Services

- Basic SEO Audit – starting at around £99
- Basic SEO Services (Audit + Optimisation of 5 pages) – starting at around £299 per month

💰 Average SEO Pricing in the UK

SEO service costs vary depending on business size and level of service required:

◆ Small Businesses

- Typically invest between around £449 and £1,000 per month.
- Best suited for entrepreneurs and startups with limited budgets but clear SEO goals.

◆ Medium-Sized Enterprises (SMEs)

- Allocate between around £1,200 and £6,000 per month.
- Allows for comprehensive strategies to improve online presence and rankings.

◆ Large Enterprises

- May invest around £6,000 to £10,000+ per month.
- Larger budgets enable extensive campaigns targeting highly competitive markets.

🕒 Hourly SEO Rates in the UK

- Freelancers: Typically charge around £30 per hour.
- Agencies: Charge approximately around £70 per hour, depending on expertise and reputation.

Most agencies slap a £509+ per month price tag on SEO, and honestly? Half the time, you're paying for a generic package that barely moves the needle. We took a different approach. Instead of making SEO an overpriced, one-size-fits-all service, we made it accessible, tailored, and actually worth what you're paying for. No bloated retainers, no unnecessary fluff—just real SEO that adapts to your business, your goals, and the way search is evolving.

And here's the thing: search isn't what it used to be. It's not just about keywords and backlinks anymore. **Voice Search Optimisation (VSO), AI-driven search, and new algorithm updates are shifting how people find businesses online. If your SEO strategy isn't evolving with it, you're already behind.**

That's why we don't just "do SEO." We build strategies that keep up with how people actually search - whether that's through Google, voice assistants, or AI-driven recommendations. Bottom line? You don't need to overpay for SEO to get results. You just need the right strategy. That's what we bring to the table.